

Six core principles which underpin Land Securities' emerging masterplan for Lodge Hill

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Character

To create a strong identity and a hierarchy of spaces and places that provides choices for people to live and work in a green and pleasant setting. This requires development of an appropriate size, scale and density and the right layout



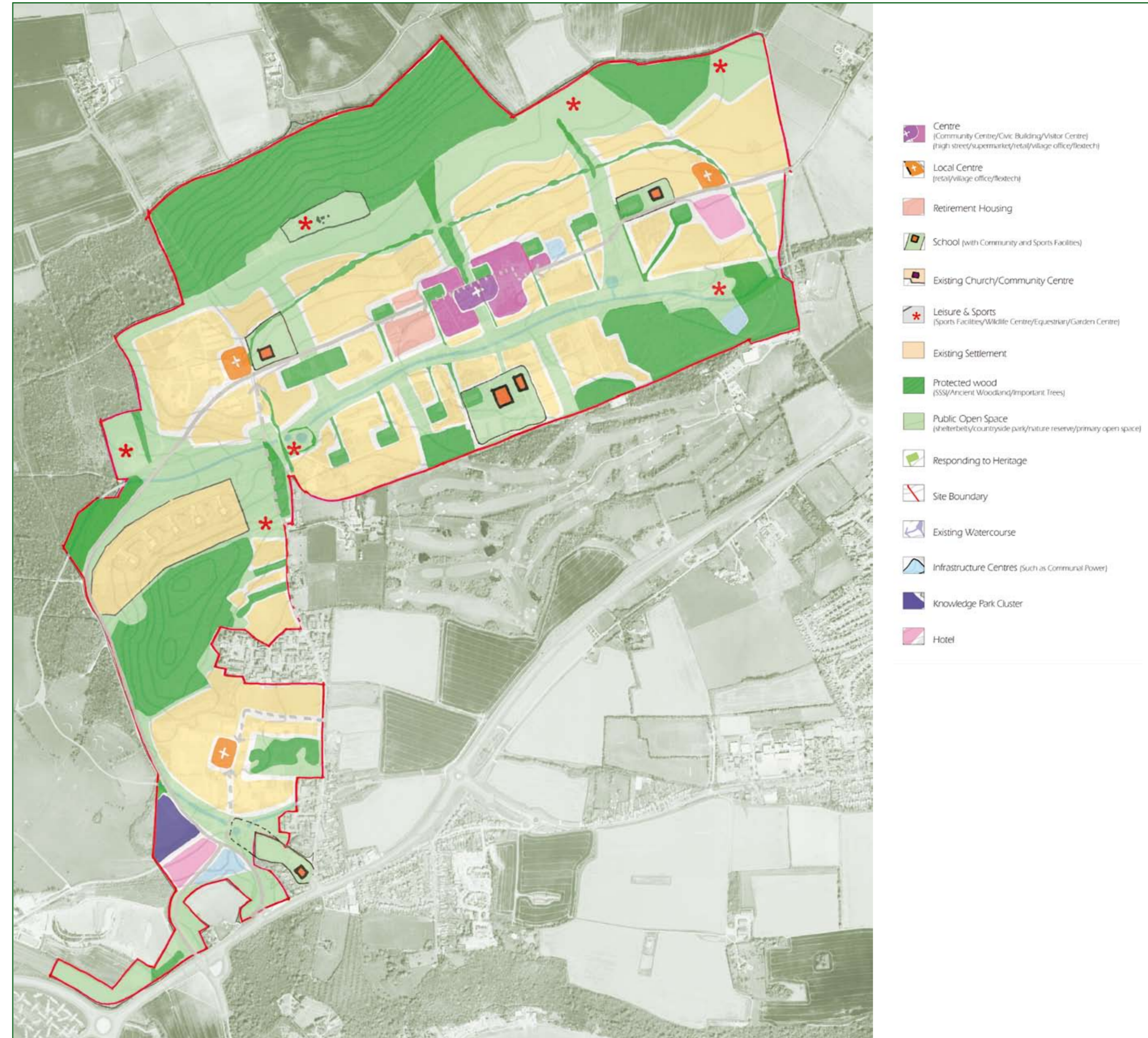
Commerce

To create a flourishing local economy providing jobs and creating prosperity, along with an economically sustainable model for the management of Lodge Hill and community functions



Community

To facilitate the evolution of a diverse, vibrant and creative local culture; encouraging pride in the community, cohesion and a sense of wellbeing



Connectivity

To draw on and enhance the strengths of the local area, resources and infrastructure



Collaboration

To encourage effective engagement with and participation by local people, groups and businesses, especially in the planning, design and long term stewardship of the community, with a long term aim of active voluntary and community sectors



Climate Change

To integrate measures into the masterplan, its infrastructure and the delivery processes, which conserve natural resources in terms of energy, water and waste and allow people to lead a more sustainable lifestyle



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